

tains: * * * Riboflavin (B₂) 4 mg. * * * Pharma-Craft Corporation, Distrs. Cranbury, N.J."

ACCOMPANYING LABELING: Leaflet in carton entitled "Coldene Liquid Cold Medicine."

RESULTS OF INVESTIGATION: Examination showed that portions of the article contained approximately 70 percent of the declared amount of riboflavin.

LIBELED: 9-26-60, Dist. Mass.

CHARGE: 502(a)—when shipped and while held for sale, the labeling of the article contained false and misleading representations that the article was adequate and effective as a preventive of and treatment for rundown conditions and for use in convalescence from colds, flu and similar ailments; and 502(a)—the name of the article "*Coldene Vitamin Tonic with Iron*" and the label statement "A therapeutic tonic" were false and misleading as applied to a product which was not a vitamin tonic since it contained the vitamin B grouping with methionine and not vitamins in general.

The article was alleged also to be adulterated and misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods.

DISPOSITION: 5-15-61. Consent—destruction.

6611. B₁₂ Syrup. (F.D.C. No. 45334. S. No. 30-636 R.)

QUANTITY: 20 btls. at San Antonio, Tex.

SHIPPED: 11-8-57, from St. Louis, Mo.

LABEL IN PART: (Btl.) "One Pint B₁₂ Syrup Vitamin B₁₂-B₁ Each 5 cc (1 teaspoonful) contains: Vitamin B₁₂ 25 mcg. Vitamin B₁ 10 mg."

LIBELED: 1-16-61, W. Dist. Tex.

CHARGE: 502(a)—while held for sale, the bottle label contained statements which represented and suggested that the article would stimulate appetite, promote growth, aid in treating all chronically ill and undernourished children and in the treatment of diarrhea and celiac disease, and that it would shorten all convalescence, which statements were false and misleading, since the article was of no value except in the treatment of vitamin B₁ and vitamin B₁₂ deficiencies, conditions which rarely occur; and 502(a)—the name "*B₁₂ Syrup*" was false and misleading since it represented and suggested that the article was another of the B complex group of vitamins, which is contrary to fact.

DISPOSITION: 5-3-61. Default—destruction.

6612. Vitamin-mineral capsules. (F.D.C. No. 45122. S. No. 16-784 R.)

QUANTITY: 51 100-capsule btls. and 107 30-capsule btls. at Indianapolis, Ind., in possession of Nacor Medicine Co.

SHIPPED: Between 5-27-60 and 7-28-60, from Newark, N.J., to Lafayette, Ind., and from there to Indianapolis, Ind.

LABEL IN PART: (Btl.) "Nacor-Vite A High Potency Vitamin with Minerals Vitamins A, B₁, B₂, B₆, C and D Plus the Red Vitamin B₁₂ and Minerals * * * Distributed by The Nacor Medicine Company, Indianapolis, Ind."

ACCOMPANYING LABELING: Circulars entitled "Can You Banish Those 'Weary Blues' caused by a Nutritional Deficiency?"

RESULTS OF INVESTIGATION: The capsules of the articles were shipped in bulk to Lafayette, Ind., as described above, and after arrival there, were repacked and labeled by the Lafayette Pharmacal, Inc., with labels furnished by the Nacor Medicine Co., and then shipped to Indianapolis, Ind. The above-mentioned circulars were printed locally on order of the Nacor Medicine Co.

LIBELED: 12-20-60, S. Dist. Ind.

CHARGE: 502(a)—while held for sale, the labeling accompanying the article contained false and misleading representations that the article was adequate and effective as a treatment for and preventive of "weary blues," middle age decline, premature aging, loss of vigor after age 35, loss of strength, irritability, depression, excessive fatigue and lack of endurance, nervousness, and rundown conditions; to prolong youthful energy and postpone aging; to feel better, lead more active lives, for better eyesight, sound teeth and bones, mental alertness; to feel stronger, perk up mental powers and think better, for a well-functioning body, pep, buoyant, robust health and healthful vigor; and to boost the blood and revitalize the system.

The article was alleged also to be misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods, No. 27548.

DISPOSITION: 2-13-61. Default—destruction.

6613. Vitest vitamin capsules. (F.D.C. No. 45267. S. No. 2-140 R.)

QUANTITY: 1,089 30-capsule btl. at St. Petersburg, Fla., in possession of Silver Rod Vitamin Co.

SHIPPED: Between 10-15-59 and 8-29-60, from St. Louis, Mo.

LABEL IN PART: (Btl.) "30 Gelets Vitest Vitamin Tested Vitamin Capsules Sugar Free Distributed by Silver Rod Vitamin Co. St. Petersburg 6, Fla. contains 'wonder' citrus bioflavonoids complex a food supplement."

ACCOMPANYING LABELING: Leaflets entitled "Vitest Sugar Free Vitamin Tested Vitamins," "Vitest Vitamin Capsules With CB," "Now New Vitest Capsules," and "How to Start Living and Stop Worrying."

RESULTS OF INVESTIGATION: Upon receipt of the article, the dealer repacked a number of the bottles of the article into shipping containers and placed a number of the above-mentioned leaflets in each container. The leaflets were printed on order of the dealer and used in promoting the sale of the article.

LIBELED: 12-5-60, S. Dist. Fla.

CHARGE: 502(a)—while held for sale, the accompanying labeling of the article contained false and misleading representations that the article was adequate and effective as a treatment for and preventive of rundown, tired feeling, loss of pep and vitality, premature aging, sterility, muscular dystrophy, loss of appetite, irritability, neuritic pains, loss of interest in important matters, forgetfulness, mouth irritation, skin lesions, intolerance to light, running eyes, skin disorders, gastrointestinal disturbances, diarrhea, fatty deposits in blood vessels, arteriosclerosis, alkalosis, and anemic conditions; to promote good sound health, strengthen the capillaries, feel better and live again, build blood, be more alert, for normal healthy skin and eyes, to promote growth rate and development, build resistance to disease, strengthen the productive faculties, maintain strong blood vessel capillaries, and heal wounds; and, in view of its content of citrus bioflavonoids, that use of the article would result in dramatic curative results in infections, including virus infections that have previously been beyond treatment, and infections that have long defied treatment.